

The form of the study programme description

Title of study programme	Business and entrepreneurship
Code of study programme	6211LX049
Group of study field	Business and public management (L)
Field of studies	Business (L01)
Specializations of study programme (if any)	-
Cycle or type of studies (first or second cycle, or professional studies)	Second cycle (graduate studies)
Form of studies and duration (in years)	Full-time, 1.5 years
Volume of study programme in ECTS	90
Degree and (or) professional qualification to be awarded	Master's degree in Business Management
Minimum educational background	Bachelor's degree
Study programme language	Lithuanian

Annotation of the study programme (up to 700 symbols)

The aim of the second cycle study programme Business and Entrepreneurship is to provide professionals of business and management with entrepreneurial mindset and skills for systemic management and development of modern organizations by integrating the state-of-the-art functional business knowledge and creative solutions to complex problems in dynamic business environment. Degree to be awarded is Master's degree in Business Management

Coherence of the programme learning outcomes with the programme courses

Description of study cycle learning outcomes	Learning outcomes of the programme	Courses of the programme
Knowledge and its application	1. Creatively apply modern theoretical approaches to business and management, offering integrated and innovative management solutions in different organizational contexts	Entrepreneurship and Innovations Entrepreneurship Project Business Strategies Business Accounting and Finance Human Resource Management in Business Entrepreneurial Marketing Organizational Design Communication and Negotiations Leadership in business Term Paper Master Thesis
Research skills	2. Perform scientific and applied research on the changing factors and trends of the internal and external business environment, as well as on the problems and opportunities of business management to identify and systematically evaluate the achievements,	Entrepreneurship and Innovations Business Strategies Business Accounting and Finance Human Resource Management in Business

	methods, and tools of fundamental and applied research	Entrepreneurial Marketing Organizational Design Communication and Negotiations Leadership in business Term Paper Master Thesis
Special abilities	3. Critically and systematically evaluate business problems, opportunities, solution alternatives and challenges after analysing the results of business activities and their dynamics, factors of the changing business environment, trends and their impact on business 4. Solve complex business problems by applying appropriate management methods and tools in various areas of business management (marketing, finance, human resources, operations, etc.) 5. Develop integrated innovative value propositions and business models, strategies and organizational projects to enable them to implement in a dynamic business environment in conditions of uncertainty	Entrepreneurship and Innovations Entrepreneurship Project Business Strategies Business Accounting and Finance Human Resource Management in Business Entrepreneurial Marketing Organizational Design Communication and Negotiations Leadership in business Term Paper Master Thesis
Social abilities	6. Communicate smoothly and effectively in groups or teams in different management levels, competencies, and cultures and in partnership with stakeholders in the internal and external environment of organizations, take the initiative and lead in developing business initiatives and implementing business development changes in organizations	Entrepreneurship Project Business Strategies Communication and Negotiations Leadership in business Term Paper Master Thesis
Personal abilities	7. Systematically, critically, and creatively make decisions and solve corporate governance problems, based on entrepreneurial thinking, take responsibility for the decisions made and their impact on society and the environment	Business Strategies Business Accounting and Finance Human Resource Management in Business Entrepreneurial Marketing Organizational Design Leadership in business Term Paper Master Thesis

Description of practice

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Career opportunities

Graduates of study programme *Business and Entrepreneurship* will have an excellent combination of classical MBA-related competences (i.e., functional areas of business management) and skills in entrepreneurship (i.e., horizontal transferrable competences in business creation and growth) that can

lead them to variety of professional positions. They can take management positions in companies of different size, profiles, and industries (i.e., playing the role of ‘intrapreneurs’) or develop own businesses, new ventures, and start-ups (i.e., become ‘entrepreneurs’). They can also become consultants in business and management, work in NGOs, support organizations for business and innovations, as well as public institutions focused on enterprise policy formulation and implementation (e.g., SME or innovation support). Also, they gain access to further study in Ph.D. programmes in Social sciences.

Curriculum: study plan

STUDY COURSES: TITLES AND CODES	STUDY FIELD**	ECTS	TEACHERS
I semester			
<i>Study courses of the main study field and another study field(-s)</i>			
<i>Compulsory:</i>			
Entrepreneurship and Innovations VEP5002	Business	6	prof. dr. G. Jucevičius
Entrepreneurship Project VEP5013	Business	6	assoc. prof. dr. O. Stripeikis
Business Strategies VEP5001	Business	6	assoc. prof. dr. R. Bendaravičienė
Accounting and Finance VEP5009	Business	6	assoc. prof. dr. R. Legenzova dr. A. Kamandulienė
Human Resource Management in Business VEP 5004	Business	6	prof. dr. I. Bakanauskienė
Totally in the semester:		30	
II semester			
<i>Study courses of the main study field and another study field(-s)</i>			
<i>Compulsory:</i>			
Entrepreneurial Marketing VAM5023	Business	6	assoc. prof. dr. M. Šontaitė-Petkevičienė
Organizational Design VAV6011	Business	6	assoc. prof. dr. S. Staniulienė
Communication and Negotiations VEP6002	Business	6	prof. dr. N. Petkevičiūtė
Leadership in Business VEP5016	Business	6	assoc. prof. dr. G. Cibulskas
Term Paper VEP5015	Business	6	Depends on the chosen topic
Totally in the semester:		30	
III semester			
<i>Study courses of the main study field and another study field(-s)</i>			
Final Master Thesis			Depends on the chosen topic
Totally in the semester:		30	

Totally in the programme:	90
Totally for the main study field courses:	90
Totally for the study courses of another study field(-s):	0
Totally for general university study courses:	0
Totally for the practice:	0
Totally for the final theses:	30

